

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

http://www.clickondetroit.com/index

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
262654-2	11/07/12	November 2012	10/29/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelphia	National

Advertiser	Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/31/12	262654	06386939

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/30/12	Today Show	8-9a	11-----	:30	2	\$1,350.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 11----- Spots/Week 2 Rate \$1,350.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 8:47 AM Today Show 8-9a :30 BCPH1211H \$1,350.00 NM									
2 WDIV Tu 10/30/12 8:29 AM Today Show 8-9a :30 BCPH1211H \$1,350.00 NM									
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4	10/29/12	10/30/12	Today III	11A-12N Today III	11-----	:30	2	\$375.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 11----- Spots/Week 2 Rate \$375.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 11:27 AM Today III 11A-12N Today III :30 BCPH1211H \$375.00 NM									
2 WDIV Tu 10/30/12 11:24 AM Today III 11A-12N Today III :30 BCPH1211H \$375.00 NM									
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6	10/29/12	10/30/12	Noon News 10/29-11/6	12-1p	11-----	:30	2	\$850.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 11----- Spots/Week 2 Rate \$850.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 12:29 PM Noon News 10/29-11/6 12-1p :30 BCPH1211H \$850.00 NM									
2 WDIV Tu 10/30/12 12:58 PM Noon News 10/29-11/6 12-1p :30 BCPH1211H \$850.00 NM									
<hr/>									
10	10/29/12	10/30/12	M-F Local News @ 4pm	4p-430pm	11-----	:30	2	\$850.00	NM
<hr/>									
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 11----- Spots/Week 2 Rate \$850.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1211H \$850.00 NM									
2 WDIV Tu 10/30/12 4:29 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1211H \$850.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262654-2	11/07/12	November 2012	10/29/12 - 10/31/12
Advertiser		Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI		HOEKSTRA 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/12	10/30/12	M-F Local 4 News 5-6pm 5P-530P		11-----	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 10/29/12 5:11 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1211H \$1,300.00 NM									
1 WDIV Tu 10/30/12 5:23 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1211H \$1,300.00 NM									
16	10/29/12	10/30/12	M-F Local 4 News 5-6pm 5P-6P		11-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 5:52 PM M-F Local 4 News 5-6pm 5P-6P :30 BCPH1211H \$1,350.00 NM									
2 WDIV Tu 10/30/12 5:41 PM M-F Local 4 News 5-6pm 5P-6P :30 BCPH1211H \$1,350.00 NM									
18	10/29/12	10/30/12	M-F Local 4 News 6-630p 6P-630P		11-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 10/29/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1211H \$1,600.00 NM									
2 WDIV Tu 10/30/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1211H \$1,600.00 NM									
20	10/29/12	10/30/12	11-1135P Late News	11P-1135P	11-----	:30	2	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 11----- 2 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV M 10/29/12 11:12 PM 11-1135P Late News 11P-1135P :30 BCPH1211H \$2,900.00 NM									
1 WDIV Tu 10/30/12 11:24 PM 11-1135P Late News 11P-1135P :30 BCPH1211H \$2,900.00 NM									
25	10/27/12	10/27/12	Law & Order: Special Vict 10-11PM		----- 1-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----- 1- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/30/12 1:01 AM LateNite Fallon 1237a-137a :30 BCPH1211H \$450.00 NM MG for 25.1 10/27									
3 WDIV W 10/31/12 1:46 AM Fallon Expand 10/31-11/5 1248-147a :30 BCPH1211H \$450.00 NM MG for 25.1 10/27									

Total Spots **18** Gross Total **\$22,050.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$3,307.50
<u>Net Amount Due</u>	\$18,742.50

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